FOR IMMEDIATE RELEASE

Help San Bernardino Write its Next Chapter: San Bernardino Launches Public Input Survey
Survey LIVE from August 1 to August 23

SAN BERNARDINO, CALIF. (July 31, 2018) – On August 1, 2018, the City of San Bernardino will launch a public survey to help garner input to guide the city’s rebranding effort. The effort is currently underway with focus groups taking place amongst City employees, residents, business leaders and affiliated organizations to discuss how it will reshape its image into a world-class city that can attract residents, businesses and visitors.

“The City has emerged from bankruptcy and has a solid foundation to build from as it is now fiscally sound, has strong leadership in place, adopted a new city charter, and has implemented long-term strategic planning,” said City Manager Andrea Miller. “The next step in this process is to begin to define what type of city San Bernardino should be in the next one, five, 10, even 20 years. As a valued part of the process, we want everyone who lives, works or visits here to share their vision.”

The survey contains eight questions and only takes a few minutes to complete. All people who live, work or play in San Bernardino are encouraged to provide input. The online survey will be available until August 23.

To take the survey in English please click [here](#).

To take the survey in Spanish, please click [here](#)

Thank you in advance for your time.

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